International Year of The Co-operatives 2012 The Bahamas Proposed Calendar of Events

2011

November

November 17th, 2011

Co-operative Jingle Competition launched. Jingle Competition for local musicians to develop a Co-operative Jingle that will be used in future advertisements.

December

Presentation of the IYC Planning Calendar Launch partnership with the Bahamas Diabetic Association

2012

January

- IYC Awareness Month
 - o Church Service
 - o Announcement of Jingle Winners
- Co-operative Expo

February

- Health & Wealth Campaign
- Junior Co-operative Month

Junior Co-operative Poster Competition Junior Co-operative Symposium

March

Producer/Supplier Co-operative Forum

Education campaign – "Co-operatives the smart Bahamian Business Model" Conduct presentations and information sessions throughout the islands.

April

"Tell us your story" Campaign - Members of Co-operatives submit their stories on how their Co-operative has improved their lives. This information will be used for a National advertising and educational campaign

May

Focus on Grand Bahama Conduct information sessions for residents and the youth Provide donation to local school

June

Bahamian Co-operative Month

- Fun/Walk
- Credit Union Open Houses
- Co-operative Lecture Series
- Co-operative Awards Luncheon

July

International Co-operative Day

- Financial Literacy Month
 - o Credit Union Presentations on budgeting
 - o Free budgeting tools available to members and community
 - o Estate planning Lecture

August

Focus on Cat Island

Host Co-operative information events on the island for residents and youth Co-operatives to sponsor local event

September

Focus on Abaco

Host Co-operative information events on the island for residents and youth information. Co-operative to sponsor local event

October

Co-operative Community Service Month

- Co-operatives adopt Primary Schools to promote Co-operatives and Financial Literacy
- Adopting a Roundabout

International Credit Union Day

International Credit Union Day Ceremony & Cocktail Party

November

Diabetes Awareness Month
Diabetes Education sessions
Co-operative Leadership Conference

December

Co-operative Jingle Winners awarded and National Advertisement produced with wining jingle.